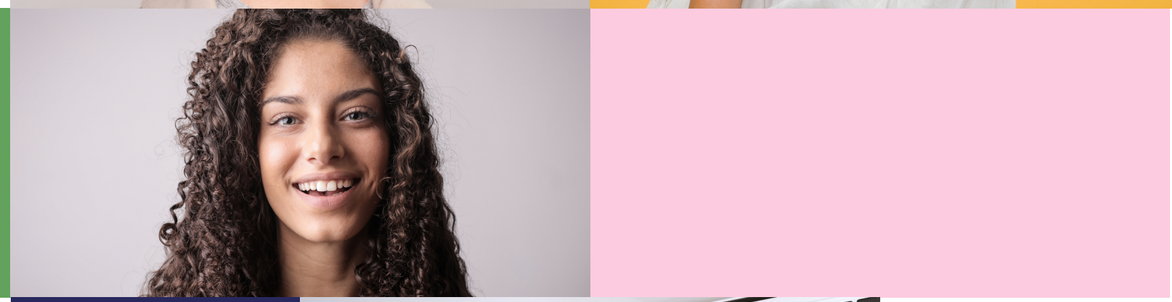
Module II. Technical

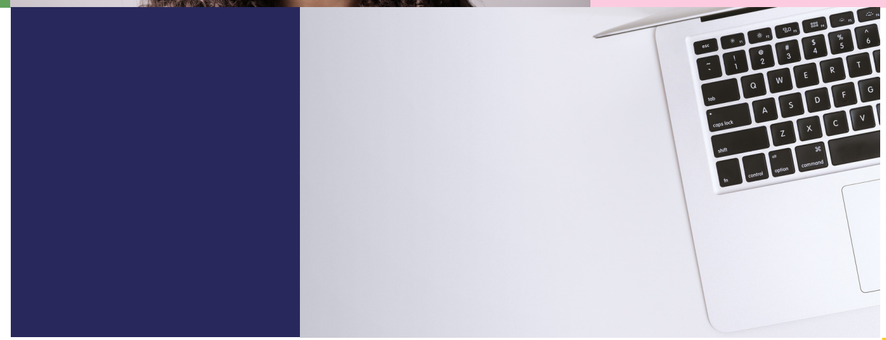
Infographic course

Topic 2. Realization of an infographic

Lesson 1. Effectiveness of infographics and data visualizations

Activity T2.L1.2.
Gather data and information to use in an infographic





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THIS TOPIC WILL EXPLAIN HOW TO CREATE A STATIC INFOGRAPHIC FOR THE O-CITY WORLD PLATFORM. SO, THOSE WHO COMPLETED TOPIC 1 OF THE INFOGRAPHIC COURSE, WILL BE INTRODUCED TO SOME KEY STEPS AND WILL BE TRAINED ON THE USE OF SOME BASIC TOOLS.

Once the topic is completed, learners will be able to:

1. Organize information and data in effective visualization for improving user experience and promoting heritage.
2. Evaluating the effectiveness and usability of different applications of information visualizations.
3. Designing and realizing effective and usable infographics for enhancing user experience.

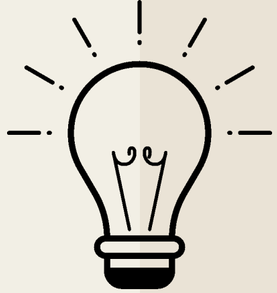
COLLECT AS MUCH INFORMATION AS POSSIBLE, SO THAT NOT ONLY YOU WILL HAVE A LOT OF MATERIAL FROM WHICH TO SELECT WHAT BEST FITS YOUR PROJECT, BUT YOU WILL ALSO BETTER KNOW THE HERITAGE YOU ARE GOING TO REPRESENT AND ITS POSSIBLE USERS.

The O-City World platform maps natural and cultural heritage from all around the world! Pick one and create a great infographic about that heritage.

Remember that you can add new heritages on the O-City World platform. So you can choose what you prefer!

The way you collect data is fundamental for creating an effective and reliable infographic.

A careful and complete analysis of the sources makes the difference between relying on real data and insights, rather than assumptions.



Activity!

Gather data and information to use in an infographic

Pick a natural or cultural heritage and collect different types of related materials useful in creating an infographic promoting that heritage that can be uploaded on the O-City World platform

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